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2020 MACY'S THANKSGIVING DAY PARADE® FLOAT LINEUP

FANTASTIC FLOATS WELCOME THE HOLIDAYS IN THE 94th ANNUAL MACY'S THANKSGIVING DAY PARADE

BIG TURKEY SPECTACULAR JENNIE-O

Making its Parade debut is the grand Jennie-O float, glittering in the signature gold and green hues of the iconic brand. This one-of-a-kind turkey stage features dancing show gals & guys and has a Thanksgiving surprise under its hat!

Float Fact: This fabulous new float already has big fans — each of the performers are carrying feathered fans to bring the tail of the turkey to life!

Performance by: Bebe Rexha

BLUE'S CLUES & YOU! NICKELODEON

Get ready for a really BIG play date because the world's most famous preschool puppy is back with the Nickelodeon series, *Blue's Clues & You!* Get clued in and join the celebration as she skidoos back to the Macy's Thanksgiving Day Parade in NYC as a fantastic float where she'll take the form of a giant inflatable, waving her sparkling paw print at Parade spectators!

Fun Fact: Blue has been marking clues in the Parade since 1999; she's been both a balloon and a float!

Performance by: Ally Brooke

THE BRICK-CHANGER THE LEGO GROUP

This dynamic float from The LEGO Group gives families a sense of how the company's colorful bricks have inspired creativity and play among generations of children. Accompanied by the Free Build Team, the Brick-changer -part turkey, part dragon- rebuilds a drab LEGO brick landscape into a whimsical, bustling city that is bursting with color.

Fun Fact: If this were an actual LEGO set, it would be comprised of about 2,000 real LEGO elements!

Performance by: Goo Goo Dolls

CENTRAL PARK DELTA AIR LINES®

Delta safely navigates the skies and this year, the streets too, as they join us for our Thanksgiving celebration. The snow-covered Winter Wonderland float depicts a quintessential New York experience, ice skating in the world-famous Central Park.

Fun Fact: The frozen 'water' in the pond is made from Teflon™.

Performance by: New York City Ballet Principal Dancer Ashley Bouder with a performance from *George Balanchine's The Nutcracker*®

CHRISTMAS IN TOWN SQUARE LIFETIME

After celebrating the holidays with original Christmas movies for over 20 years, Lifetime makes its first Parade appearance this year. This festive float's charming town square brings a quintessential scene from one of their holiday films to life.

Float Fact: With all of the snow in the town square, you could make approximately 9,000 snowballs!

Performance by: Tori Kelly

EVERYONE'S FAVORITE BAKE SHOP ENTENMANN'S®

Designed to mirror a colorful bakery, this two-level float will evoke the fun spirit of Entenmann's® baked goods, complete with a bursting cupcake confetti chimney, an oversized baking mixer, rotating donuts and a traditional bake shop case displaying mouthwatering desserts.

Fun Fact: The colorful float came to life thanks to more than 15 gallons of paint and over a hundred hours of painting by the artists of Macy's Parade Studio.

Performance by: Sofia Carson

HARVEST IN THE VALLEY GREEN GIANT®

The float depicts the harvest of fall delights in a stunning, rolling landscape where the Green Giant ensures the veggies are picked at the peak of perfection. While the Green Giant kneels to harvest the perfect ear of corn, one of the most popular Green Giant vegetables on Thanksgiving, Parade newcomer Little Green Sprout eagerly gathers green beans.

Fun Fact: This year, this float was refreshed with new trimmings, the addition of a windmill and Little Green Sprout who has been the Green Giant's veggie-loving apprentice since 1972.

Performance by: Brett Young

HEARTWARMING HOLIDAY COUNTDOWN HALLMARK CHANNEL

At several stories tall, this 3-D Christmas calendar masterpiece helps everyone kick-off the holidays with a merry float of wonder. As a premier destination for holiday entertainment, Hallmark Channel ushers in the season with its beloved annual tradition "Countdown to Christmas," featuring a full slate of all new original movies. This magnificent float counts down to the 25th of December, complete with festive surprise behind each "date."

Fun Fact: The heartwarming fireplace in the center of the float represents the idea that families gathered together are the true heart of the holiday season.

Performance by: Pentatonix

HER FUTURE IS STEM-SATIONAL OLAY

New to our Thanksgiving lineup is iconic skin care brand Olay with a float that celebrates & inspires females to shoot for the stars in pursuing opportunities, studies & careers in science, technology, engineering & math (STEM). This cosmic creation captivates with twinkling lights, a robotic arm & turning gears.

Float Fact: Olay's astronaut woman would be over 40' tall when standing, at that height, her rocket ship would need to be approximately the same size as the tallest skyscraper in NYC.

Performance by: Karol G

MOUNT RUSHMORE'S AMERICAN PRIDE SOUTH DAKOTA DEPARTMENT OF TOURISM

Washington. Jefferson. Roosevelt. Lincoln. The Parade gets the presidential treatment to bring viewers face-to-face with Mount Rushmore National Memorial, one of the nation's most iconic landmarks and beloved national parks.

Fun Fact: In addition to the iconic presidents, the float features indigenous animals of the Great Plains and elements representing South Dakota's Native American heritage.
Performance by: Lauren Alaina

REXY IN THE CITY COACH®

Led by its mascot Rexy, COACH makes a glittering appearance in the Macy's Thanksgiving Day Parade, complete with a carnival-style reimagining of New York City! Towering above the streets at over two stories tall, this fearless fashion dino inspires Coachies around the world to be true to who they really are.
Fun Fact: Last year, COACH debuted as the first luxury fashion brand to have a float in the Macy's Thanksgiving Day Parade!
Performance by: Keke Palmer

RISE OF THE TEENAGE MUTANT NINJA TURTLES NICKELODEON

Rising from the city sewers to save the day, the wildly popular Teenage Mutant Ninja Turtles – Raph, Leo, Donnie and Mikey – are equipped with an irreverent sense of humor and action-packed moves to fend off the bad guys.
Fun Fact: The Rise of The Teenage Mutant Ninja Turtles float gives the crowd a glimpse into the Turtles' secret lair hidden beneath the New York City streets.
Performance by: CNCO

SANTA'S SLEIGH

It's time to BELIEVE, as the one-and only **SANTA CLAUS** makes his way to Macy's Herald Square. Straight from his home at the North Pole, Santa will ride his sleigh through the streets of New York City, delighting children and adults alike. Depicting Santa's magical night of travel around the globe on Christmas Eve, we see the famed Toy Shop, his giant bag of gifts and the beloved reindeer pulling the sleigh.
Fun Fact: Santa's Sleigh is the largest float in the Parade at 60-feet long, 22-feet wide and 3 ½ stories tall.

SPLASHING SAFARI ADVENTURE KALAHARI RESORTS AND CONVENTIONS

The Splashing Safari Adventure float from Kalahari Resorts returns Thanksgiving morning with a thrilling scene inspired by the wonder and magic of a safari adventure and a fun day at the waterpark, complete with a glistening mosaic lazy river. Exotic animals can be seen from all sides of the float, including a giraffe that towers above the trees, a lion perched on the front and an elephant that loves to throw confetti.
Fun Fact: Puppeteers manipulate the articulated trunk and heads of the elephant and giraffe.
Performance by: AJR

TOM & JERRY'S TOURIST TRAP WARNER BROS. PICTURES

In celebration of their upcoming film, Tom and Jerry bring their classic cat and mouse rivalry to the streets of NYC. The float features a hilarious look at the chaos that has entertained audiences for decades, and while it looks like it's been in a pile-up, this float design was no accident!
Float Fact: The Inflating Tom gag on the float was inspired by our very own Parade balloons except we didn't use any helium.

TOM TURKEY

Decked out in autumnal hues, Tom Turkey will once again usher in Thanksgiving as the lead float. Our festive gobbling friend will make his appearance in a flurry of confetti with his wings flapping, eyes rolling and head bobbing accompanied by dancing showgirls and exuberant cheerleaders. This festive fan favorite is second only to Santa!
Fun Fact: Tom Turkey, the longest running title float in the Parade, is the only self-propelled float

TOY HOUSE OF MARVELOUS MILESTONES

NEW YORK LIFE

While New York Life is making its second appearance Thanksgiving morning, the company is marking its first 175 years in 2020. It brings us a toy house float which explores key life moments and milestones, like graduation, marriage, retirement and a birthday, through the eyes of paper doll characters. This float tells the timeless story of bringing people together, working hand-in-hand to build better futures for loved ones and having a positive impact on communities for generations to come.

Fun Fact: In acknowledgement of New York Life's 175th anniversary, the address above the front door of the toy house is 175 and the license plate on the car featured in the float reads "Happy 175th."

Performance by: AJR

SPECIALTY UNIT

BIG RED SHOE CAR® McDONALD'S®

Ronald McDonald® will cruise in Thanksgiving morning in his one-of-a-kind vehicle. Driving with him are his good friends Grimace and Hamburglar.

Fun Fact: The Big Red Shoe Car is equal to a men's size 266 shoe.

PLEASE NOTE: All talent, performers, elements and information included are subject to change

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