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2020 MACY'S THANKSGIVING DAY PARADE® BALLOON LINEUP

**MACY'S SIGNATURE GIANT CHARACTER BALLOONS DELIGHT MILLIONS IN
THE 94th ANNUAL MACY'S THANKSGIVING DAY PARADE®**

GIANT CHARACTER BALLOONS

ASTRONAUT SNOOPY PEANUTS WORLDWIDE

Celebrating the wonder of space flight, Snoopy – the longest running giant character balloon in the Macy's Parade – will return to the sky above New York City decked out in astronaut gear. This balloon design marks the eighth version of Charles M. Schulz's treasured comic character and was built to celebrate the legacy of Peanuts' relationship to the Apollo missions and future space missions.

Balloon Dimensions: 43-feet long, 29-feet wide, 49-feet tall

Fun Fact: This year's appearance will be Snoopy's 41st flight, the most of any balloon! His very first balloon was the 1968 Flying Ace, and a year later he was reworked as an Apollo astronaut.

THE BOSS BABY DREAMWORKS ANIMATION AND UNIVERSAL PICTURES

The adorable suit-wearing, briefcase-carrying Boss Baby makes his Thanksgiving debut this year. Don't let his cute looks fool you, this big baby is all business when it comes to completing any secret mission he is assigned. The adventure continues with *The Boss Baby 2: Family Business* in theaters next year!

Balloon Dimensions: 32-feet long, 28-feet wide, 48-feet tall

Fun Fact: The Boss Baby is carrying a briefcase so big it can hold 540,000 crayons!

DIARY OF A WIMPY KID® ABRAMS CHILDREN'S BOOKS

Greg Heffley, the mega-popular star of the internationally best-selling book series *Diary of a Wimpy Kid*, will fly for the eleventh time this Thanksgiving. The second edition of the *Diary of a Wimpy Kid* balloon takes its fifth flight celebrating the release of the 15th book in the series, "The Deep End." Once again, Greg will delight millions of fans as he seemingly slips on ice during his New York City visit.

Balloon Dimensions: 62-feet long, 32-feet wide, 62-feet tall

Fun Fact: Both balloon versions of Greg Heffley have featured him clutching his trademark "Diary."

SINCLAIR'S DINO® SINCLAIR OIL CORPORATION

Sinclair Oil Corporation and DINO (pronounced DYE-NO), America's most famous Apatosaurus, return to NYC. DINO is a classic Parade balloon, first appearing in the 1963 Macy's march.

Balloon Dimensions: 72-feet long, 24-feet wide, 36-feet tall

Fun Fact: The original DINO balloon was inducted as an honorary member of the Museum of Natural History in 1975, and the balloon returned to the Macy's Parade in 2015, after nearly 40 years.

**THE ELF ON THE SHELF®
THE LUMISTELLA COMPANY**

Santa's favorite Scout Elf returns to the Big Apple for another Thanksgiving Day flight of delight! The Elf on the Shelf® will be scouting the scene for the big man himself in this year's celebration.

Balloon Dimensions: 46-feet tall, 28-feet wide, 64-feet long

Fun Fact: While a Scout Elf may be small in stature, their Macy's Thanksgiving Day Parade balloon counterpart is one of the longest in the lineup.

**PAW PATROL®
SPIN MASTER® and NICKELODEON**

Hailing all the way from Adventure Bay, PAW Patrol's Chase takes to the sky this Thanksgiving. This fearless rescue pup from the number-one preschool series, *PAW Patrol*, is ready to come to the ruff-ruff-rescue and show the citizens of New York that "no job is too big, no pup is too small."

Balloon Dimensions: 60-feet long, 36-feet wide, 43-feet tall

Fun Fact: Chase's hat could cover an actual police squad car and his paws are larger than two full-grown Great Dane dogs.

**PIKACHU™
THE POKÉMON COMPANY INTERNATIONAL**

Pokémon's most electrifying ambassador soars through New York in its 20th consecutive appearance in the Macy's Thanksgiving Day Parade! Pikachu—dressed in a cozy holiday scarf and carrying a Snowman Pikachu—is ready to embrace the chilly NYC weather on Thanksgiving morning, helping millions of fans worldwide celebrate the official start of the holiday season.

Balloon Dimensions: 36-feet long, 29-feet wide, 53-feet tall

Fun Fact: While the Parade's third version of Pikachu is of giant proportions, Pikachu in reality officially measures just 1-foot, 4-inches tall.

**PILLSBURY DOUGHBOY™
PILLSBURY™**

Inspiring Thanksgiving bakers across the U.S., the classic Pillsbury Doughboy (full name: Poppin' Fresh) takes flight down the Parade route to celebrate with millions of Americans as they enjoy both his cheerful giggle and home-baked holiday treats.

Balloon Dimensions: 54-feet long, 34-feet wide, 46-feet tall

Fun Fact: It would take more than four million Pillsbury™ Crescent Rolls to create a "dough-sized" version of the balloon.

**RED TITAN FROM "RYAN'S WORLD"
SUNLIGHT ENTERTAINMENT AND POCKET.WATCH**

Swooping in to save the day this holiday season is Red Titan, the brave and kind alter-ego of Ryan from Ryan's World. This larger-than-life, pint-sized superhero is making his first Macy's Thanksgiving Day Parade appearance this year.

Balloon Dimensions: 51-feet long, 28-feet wide, 42-feet tall

Fun Fact: The Red Titan's cape is the largest cape in the Parade, over 15 gallons of red paint was used!

**RONALD McDONALD®
McDONALD'S®**

Ronald McDonald, McDonald's Chief Happiness Officer gives his signature "thumbs up!" to the season of thanks as he celebrates the start of the holiday season. As Ronald says, "See a smile, share a smile," he is sure to delight spectators and prompt millions of grins across the country.

Balloon Dimensions: 61-feet long, 29-feet wide, 67-feet tall

Fun Fact: The iconic "Big Red Shoes" Ronald is wearing are 6 feet long.

**SPONGEBOB SQUAREPANTS & GARY
NICKELODEON**

This optimistic sea sponge—so popular he's mentioned on social media every five seconds—is all smiles as he returns on Thanksgiving for his 16th flight. SpongeBob is accompanied by pet snail Gary, so get ready for some F-U-N!

Balloon Dimensions: 46-feet long, 36-feet wide, 44-feet tall

Fun Fact: This is SpongeBob's third balloon in the Parade; he made his first appearance in 2004 and was redesigned for his second balloon in 2013. SpongeBob was also the first square balloon in the Parade!

TROLLS

DREAMWORKS ANIMATION AND UNIVERSAL PICTURES

The happy and colorful "DreamWorks Trolls" trio of Poppy, Branch and Guy Diamond will once again hitch a ride on their Caterbus Thanksgiving morning to kick off the holiday season. Fans can catch Trolls World Tour and the all-new TV series *TrollsTopia* on Peacock and Hulu.

Balloon Dimensions: 57-feet long, 38-feet wide, 38-feet tall

Fun Fact: Each of the Troll's iconic hair is more than 12-feet tall.

NOVELTY AND HERITAGE BALLOONS

HUGG, BJORN, JOJO AND FLECK

NETFLIX'S "THE CHRISTMAS CHRONICLES: PART TWO"

Welcome back Hugg, Bjorn, Jojo and Fleck. These charming elves will help Santa and Mrs. Claus save Santa's Village and Christmas itself in the Netflix film "The Christmas Chronicles 2." Everyone's favorite elf Hugg is hard at work making toys with his chainsaw, alongside Bjorn who is in a candy cane-fueled toy-making frenzy. Helpful Jojo delivers letters to Santa while tiny Fleck carries Santa's big tracker.

Balloon Dimensions: 16, 20-feet wide, 30-feet tall

Fun Fact: The Christmas Chronicles elves are the first Netflix balloons to be featured in the Parade.

LOVE FLIES UP TO THE SKY

©YAYOI KUSAMA

This Thanksgiving, the world's most renowned female contemporary artist will take her iconic art to new heights as Yayoi Kusama joins the Macy's Thanksgiving Day Parade with the *Love Flies Up to the Sky* balloon. Kusama's balloon masterpiece is the latest entry in the Parade's Blue Sky Gallery series, which invites celebrated contemporary artists to contribute artworks to the high-flying lineup.

Balloon Dimensions: 30-feet long, 36-feet wide, 34-feet tall

Fun Fact: The *Love Flies Up to the Sky* balloon was developed by the artist from face motifs that appear in her *My Eternal Soul* series of paintings, a body of work that she began in 2009. The artist's signature dots - which recur throughout her practice - also feature prominently in the Macy's Parade balloon design with 300 hand-painted dots.

THE NUTCRACKER

UNIVERSAL ORLANDO RESORT

This super-sized Christmas decoration made its debut in the 2017 "Universal's Holiday Parade Featuring Macy's" at Universal Orlando Resort, and marched its way up to New York to join the Parade this Thanksgiving.

Balloon Dimensions: 45-feet tall, 18.5-feet wide, 16-feet long

Fun Fact: The Nutcracker balloon is 24 times the size of the traditional holiday decoration.

SMOKEY BEAR

UNITED STATES DEPARTMENT of AGRICULTURE FOREST SERVICE

Smokey Bear returns Thanksgiving morning to celebrate another year as the star of the longest-running public service advertising campaign in American history, and his message is extremely important since nationally nearly 9 out of 10 wildfires are started by humans.

Balloon Dimensions: 16-feet long, 25-feet wide, 51-feet tall

Fun Fact: Smokey Bear made his Parade debut as a giant character balloon in 1966.

BALLOONICLES

BABY DINOs SINCLAIR OIL CORPORATION

The three newborn Baby DINOs from Sinclair Oil Corporation are anything but prehistoric! The adorable Apatosaurus trio came straight from the nest to once again join the Sinclair DINO balloon in this year's Thanksgiving celebration.

Fun Fact: Like the Sinclair DINO balloon, the Baby DINO balloonicles appear in life-size form.

GO BOWLING

Ready to roll a strike with Parade fans once again, the Go Bowling™ balloonicles are the biggest game you'll see on Thanksgiving – literally! Did you know that bowling is one of the safest and most fun activities for families nationwide?

Fun Fact: With 16-foot-tall pins and a 12-foot diameter bowling ball, this Balloonicle is sure to score!

PLEASE NOTE: All elements and information included are subject to change

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