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AMERICA'S PARADE - BY THE NUMBERS: FUN FACTS FOR THE 92nd ANNUAL MACY'S THANKSGIVING DAY PARADE®

Every year the Macy's Thanksgiving Day Parade® marks the official start of the holiday season. Following is a run-down of the Parade "by the numbers" for Thursday, November 22, 2018:

OVERVIEW:

- Years of the Macy's Thanksgiving Day Parade – 92 (est. 1924)
 - *Note: The Parade was canceled in 1942, 1943 and 1944 due to World War II.*
- Parade Route Spectators – 3.5 Million
- Parade Route Length – 2.5 miles (77th & Central Park West south to 34th Street-Herald Square)
- Participants - 8,000+ including Macy's colleagues and their friends & families, celebrities, recording artists, athletes, Broadway performers, marching bands, clowns, dancers, cheerleaders and other performance groups

BALLOONS:

- Giant character helium balloons – 16
- 43 novelty, heritage, balloons, balloonicles, balloonheads and trycaloons
- New balloons – Goku from Dragon Ball Z; Fleck, Bjorn, Jojo and Hugg, the elf stars of "The Christmas Chronicles" on Netflix; Go Bowling™ Balloonicles; Little Cloud by FriendsWithYou™; The Nutcracker from Universal Orlando Resort™; Sinclair Oil's Baby Dino Balloonicles; and Macy's own Sunny, the Snowpal
- Height of tallest balloon – 62 feet (Diary of A Wimpy Kid®)
- Length of longest balloon – 77 feet (Red Mighty Morphin Power Ranger)
- Width of widest balloon – 39 feet (Jett by Super Wings)
- Balloon handlers – 1,350 (90 handlers on average per giant balloon)

FLOATS:

- Floats – 26, comprised of hundreds of different set pieces and other structural elements
- New floats – *Elf Pets®* by Elf On The Shelf®, *Fantasy Chocolate Factory* by Kinder®, *Rise of The Teenage Mutant Ninja Turtles* by Nickelodeon, *Splashing Safari Adventure* by Kalahari Resorts and Conventions
- Length and height of largest float – 60 feet long and 3.5 stories tall (Santa's Sleigh)
- Float escorts – 400

THE BROADCAST:

- Television Viewers – More than 50 Million, one of the country's most viewed televised events
- Hours of Live Television – 3 (9am-noon in all time zones)
- Years on NBC, official national broadcast partner – 66 (since 1952)
- NBC TODAY Show anchors as host of the Parade:
 - 2018 marks Hoda Kotb's 1st year hosting

- 2018 marks Savannah Guthrie's 7th year (since 2012)
- 2018 marks Al Roker's 24th year (since 1995)

ENTERTAINMENT, PERSONALITIES & PERFORMERS:

- Marching Bands - 12 bands spanning approximately 2,989 members in total
- Performance Groups – 3 groups including 600 cheerleaders and 600 dancers from all over the country
- Radio City Rockettes® – An annual favorite, they first performed in the 1957 Parade
- Broadway musicals – 4, the long-standing relationship with Broadway shows to showcase performances dates back to 1977
- Choral Singers (Macy's own) - 100
- Clowns – 1,000
- Clown Stilt Walker Units - 23
- Santa Claus – the ONE and ONLY in his famed Parade finale appearance
 - Santa Claus has closed the Macy's Parade every year with the exception of 1933, the only year in which he led the official Parade march

BEHIND-THE-SCENES MAGIC BY THE MACY'S PARADE STUDIO TEAM:

- Hours of Labor from the Parade Studio team of approximately 27 painters, carpenters, animators, sculptors, welders, scenic/costume designers, electricians and engineers – 50,000+
- Square Footage of the Parade Studio's Moonachie, NJ headquarters – 72,000
- Length of Tubular Steel – nearly ½ mile for creation of the Macy's Singing Tree, and the most steel ever sourced for a Macy's Parade float
- Gallons of Paint – 240
- Pounds of Reusable Molding Clay – 400
- Pounds of Glitter – 300
- Paint Brushes – 75 fine art brushes + 300 additional types of brushes
- Costumes – 4200
- Make-Up Artists for Clowns – 90
- Banner Carriers – 95

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