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2019 MACY'S THANKSGIVING DAY PARADE® BALLOON LINEUP

***MACY'S SIGNATURE GIANT CHARACTER BALLOONS DELIGHT MILLIONS IN
THE 93rd ANNUAL MACY'S THANKSGIVING DAY PARADE®***

GIANT CHARACTER BALLOONS

ASTRONAUT SNOOPY PEANUTS WORLDWIDE

The world's most beloved beagle is getting an out-of-this world makeover for 2019. Celebrating the wonder of space flight, Snoopy – the longest running giant character balloon in the Macy's Parade – will return to the sky above New York City decked out in astronaut gear. This newest balloon design marks the eighth version of Charles M. Schulz's treasured comic character and honors the 50th Anniversary of the moon landing and future space missions.

Balloon Dimensions: 43-feet long, 29-feet wide, 49-feet tall

Fun Fact: This year's Parade appearance will be Snoopy's 40th flight, the most of any balloon! His very first balloon was the 1968 aviator, and a year later he was reworked as an Apollo astronaut.

DIARY OF A WIMPY KID® ABRAMS CHILDREN'S BOOKS

Greg Heffley, the mega-popular star of the internationally best-selling book series *Diary of a Wimpy Kid*, will fly in the Parade for the tenth time this Thanksgiving. The second edition of the *Diary of a Wimpy Kid* balloon takes its fourth trip down the Parade route celebrating the release of the 14th book in the series, "Wrecking Ball." Once again, Greg will delight millions of fans as he seemingly slips on ice during his flight down the streets of New York City.

Balloon Dimensions: 62-feet long, 32-feet wide, 62-feet tall

Fun Fact: Both balloon versions of Greg Heffley have featured him clutching his trademark "Diary."

DINO® SINCLAIR OIL CORPORATION

Sinclair Oil Corporation and DINO (pronounced DYE-NO), America's most famous Apatosaurus, return to New York City after traveling across the country to visit Sinclair stations and meet fans. DINO is a classic Parade balloon, first appearing in the 1963 Macy's march.

Balloon Dimensions: 72-feet long, 24-feet wide, 36-feet tall

Fun Fact: The original DINO balloon was inducted as an honorary member of the Museum of Natural History in 1975, and the balloon returned to the Macy's Parade in 2015, after nearly 40 years.

THE ELF ON THE SHELF®

Santa's favorite Scout Elf returns to the Big Apple for another Thanksgiving Day flight of delight! The Elf on the Shelf® will be scouting the scene just ahead of the big man himself in the Parade.

Balloon Dimensions: 46-feet tall, 28-feet wide, 64-feet long

Fun Fact: While a Scout Elf may be small in stature, their Macy's Thanksgiving Day Parade balloon counterpart is one of the longest in the lineup.

ILLUMINATION PRESENTS DR. SEUSS' THE GRINCH ILLUMINATION ENTERTAINMENT

The deliciously wicked Grinch and his loyal dog, Max, are stealing Christmas and the spotlight on the Parade route this Thanksgiving with a sack full of toys and a subversive smile.

Balloon Dimensions: 49-feet long, 24-feet wide, 37-feet tall

Fun Fact: The Grinch's sack is large enough to hold 2.8 million Christmas ornaments.

GOKU TOEI ANIMATION INC.

The legendary hero of the Dragon Ball franchise returns to the streets of Manhattan for his second Macy's Thanksgiving Day Parade® appearance. Dragon Ball, a Japanese anime series that first aired in the US over 25 years ago, focuses on Goku, a Saiyan warrior who is peaceful, good-natured, loving and honest – many adjectives that describe the celebration of Thanksgiving!

Balloon Dimensions: 70-feet long, 36-feet wide, 56-feet tall

Fun Fact: The Goku balloon is depicted in his new Super Saiyan Blue form, which represents a new era of the Dragon Ball franchise.

GREEN EGGS AND HAM NETFLIX

You might remember Sam and his green eggs and ham,
But when he travels with Guy, they always prefer to fly.
So for their big balloon debut, we gave these pals a tasty view.
It's delicious. It's ideal. It's a giant hammobile!

The stars of Netflix's newest show want everyone to know -
You can watch these two friends fly down the streets of NYC,
You can watch episodes on Netflix and the Parade on NBC!

Balloon Dimensions: 51-feet long, 27-feet wide, 46-feet tall

Fun Fact: Sam and Guy's ham mobile is big enough to fit 4 million eggs or fourteen thousand 15.5 pound hams!

JETT BY SUPER WINGS™ ALPHA GROUP

Jett, the fun-loving transforming plane is from the animated preschool series *Super Wings*, now on Netflix and YouTube, is used to adventure as he travels the world delivering packages to children and solving problems along the way. He is all filled up and ready for takeoff on his third flight through the streets of New York City on Thanksgiving morning.

Balloon Dimensions: 47-feet long, 39-feet wide, 31-feet tall

Fun Fact: Jett made his debut in 2017 and is the widest balloon in the Parade – his wingspan is equal to the size of an actual Learjet.

OLAF WALT DISNEY ANIMATION STUDIOS

Olaf, the beloved snowman from Disney's upcoming film, *FROZEN 2*, returns to the Macy's Parade for the third time with his usual cheerful disposition and heartwarming smile on full display.

Balloon Dimensions: 58-feet long, 32-feet wide, 60-feet tall

Fun Fact: At 60-feet tall, the Olaf balloon is about 16 times the size of the real Olaf... and taller than Walt Disney Animation Studios by more than two stories.

PAW PATROL® SPIN MASTER CORP. and NICKELODEON

Hailing all the way from Adventure Bay, PAW Patrol's Chase takes to the sky this Thanksgiving. This fearless rescue pup from the number-one preschool series, *PAW Patrol*, is ready to come to the ruff-ruff-rescue and show the citizens of New York that "no job is too big, no pup is too small." This police pup will

help the NYPD proudly uphold the law as he flies down the 2.5-mile Parade route, delighting millions of fans.

Balloon Dimensions: 60-feet long, 36-feet wide, 43-feet tall

Fun Fact: Chase's hat could cover an actual police squad car and his paws are larger than two full-grown Great Dane dogs.

PIKACHU™
THE POKÉMON COMPANY INTERNATIONAL

Pokémon's most electrifying ambassador soars through New York in its 19th consecutive appearance in the Macy's Thanksgiving Day Parade! Pikachu—dressed in a cozy holiday scarf and carrying a Snowman Pikachu—is ready to embrace the chilly NYC weather on Parade morning, helping millions of fans worldwide celebrate the official start of the holiday season.

Balloon Dimensions: 36-feet long, 29-feet wide, 53-feet tall

Fun Fact: While the Parade's third version of Pikachu is of giant proportions, Pikachu in reality officially measures just 1-foot, 4-inches tall.

PILLSBURY DOUGHBOY™
PILLSBURY™

Inspiring Thanksgiving bakers across the country, the classic Pillsbury Doughboy (full name: Poppin' Fresh) takes flight down the Parade route to celebrate alongside millions of Americans as they enjoy both his cheerful giggle and home-baked holiday treats.

Balloon Dimensions: 54-feet long, 34-feet wide, 46-feet tall

Fun Fact: It would take more than four million Pillsbury™ Crescent Rolls to create a "dough-sized" version of the balloon.

POWER RANGERS MIGHTY MORPHIN RED RANGER
HASBRO

It's Morphin Time! The iconic Power Rangers Mighty Morphin Red Ranger balloon will remind fans of all ages that "You've Got the Power" to unleash your inner superhero and inspire the powers of inclusivity and teamwork!

Balloon Dimensions: 77-feet long, 26-feet wide, 56-feet tall

Fun Fact: The larger-than-life Power Rangers Mighty Morphin Red Ranger is the longest balloon in the Parade; one of his arms is the length of a standard school bus at 45-feet.

RONALD McDONALD®
McDONALD'S®

Ronald McDonald, the world's most famous clown and McDonald's Chief Happiness Officer, gives his signature "thumbs up!" to the season of thanks as he joins millions in celebrating the start of the holiday season. As Ronald says, "See a smile, share a smile," he is sure to delight spectators and prompt millions of grins across the country.

Balloon Dimensions: 61-feet long, 29-feet wide, 67-feet tall

Fun Fact: The iconic "Big Red Shoes" Ronald is wearing are 6 feet long.

SPONGEBOB SQUAREPANTS & GARY
NICKELODEON

Get ready for some F-U-N! This optimistic sea sponge – who is so popular that he's mentioned on social media every five seconds! – is all smiles as he returns to the Macy's Thanksgiving Day Parade for a momentous 15th flight. For the first time ever, SpongeBob is accompanied by his pet snail Gary as they celebrate the "Best Year Ever" in honor of his 20th birthday which includes a TV musical event this December, a new movie in May 2020 and the launch of a spinoff animated series next Summer.

Balloon Dimensions: 46-feet long, 36-feet wide, 44-feet tall

Fun Fact: This is SpongeBob's third balloon in the Parade; he made his first appearance in 2004 and was redesigned for his second balloon in 2013. SpongeBob was also the first square balloon in the Parade!

DREAMWORKS TROLLS®
DREAMWORKS ANIMATION AND UNIVERSAL PICTURES

The happy and colorful "DreamWorks Trolls" trio of Poppy, Branch and Guy Diamond will once again hitch a ride down the Parade route on their Caterbus to kick off the holiday season. Fans can look forward

to the next chapter in the Trolls film franchise with Dreamworks Animation's *Trolls World Tour* arriving in theaters next year.

Balloon Dimensions: 57-feet long, 38-feet wide, 38-feet tall

Fun Fact: Each of the Troll's iconic hair is more than 12-feet tall.

HERITAGE BALLOONS

LOVE FLIES UP TO THE SKY

©YAYOI KUSAMA

This Thanksgiving, the world's most renowned female contemporary artist will take her iconic art to new heights as Yayoi Kusama joins the Macy's Thanksgiving Day Parade with the "Love Flies Up to the Sky" balloon. Kusama's balloon masterpiece is the latest entry in the Parade's Blue Sky Gallery series, which invites celebrated contemporary artists to contribute artworks to the high flying lineup.

Balloon Dimensions: 30-feet long, 36-feet wide, 34-feet tall

Fun Fact: The "Love Flies Up to the Sky" balloon was developed by the artist from face motifs that appear in her My Eternal Soul series of paintings--a body of work that she began in 2009. The artist's signature dots--which recur throughout her practice--also feature prominently in the Macy's Parade balloon design with 300 hand-painted dots.

THE NUTCRACKER UNIVERSAL ORLANDO RESORT

This classic Christmas decoration appears in the form of a super-sized balloon to help kick off the holiday season! The Nutcracker balloon made its debut in the 2017 "Universal's Holiday Parade Featuring Macy's" at Universal Orlando Resort, and marched its way up to New York to join the Parade this Thanksgiving.

Balloon Dimensions: 45-feet tall, 18.5-feet wide, 16-feet long

Fun Fact: The Nutcracker balloon is 24 times the size of the traditional holiday decoration.

SMOKEY BEAR UNITED STATES DEPARTMENT of AGRICULTURE FOREST SERVICE

For the first time since 1993, Smokey Bear returns to the Parade to celebrate his 75th birthday! The star of the longest-running public service advertising campaign in American history is here to remind Parade-goers young and old of a very important message – only you can prevent wildfires.

Balloon Dimensions: 16-feet long, 25-feet wide, 51-feet tall

Fun Fact: Smokey Bear made his Parade debut as a giant character balloon in 1966.

BALLOONICLES

BABY DINOs SINCLAIR OIL CORPORATION

The three newborn Baby DINOs from Sinclair Oil Corporation are anything but prehistoric! The adorable Apatosaurus trio came straight from the nest to once again join the Sinclair DINO balloon in this year's Parade.

Fun Fact: Like the Sinclair DINO balloon, the Baby DINO balloonicles appear in life-size form.

GO BOWLING

With a little Macy's magic, you might just bowl a "turkey!" Ready to strike a hit with Parade fans once again, the Go Bowling™ balloonicles are the biggest game you'll see this Thanksgiving – literally!

Fun Fact: With 16-foot-tall pins and a 12-foot diameter bowling ball, this Balloonicle is sure to score!

THE AFLAC DUCK AFLAC, INC.

The world's most famous "spokesduck," the Aflac Duck, has returned for his ninth Parade, having smartly prepared all year long so he would not miss this quintessential NYC holiday experience.

Balloonicle Dimensions: 30-feet tall, 15-feet wide

Fun Fact: The Aflac Duck's glowing heart is encased by his heart shaped-wings. His inner tube base to "slide" down the Parade route is larger than the size of an in-ground home swimming pool.

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