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2019 MACY'S THANKSGIVING DAY PARADE® FLOAT LINEUP

MAGICAL STAGES USHER IN THE HOLIDAYS IN THE 93rd ANNUAL MACY'S THANKSGIVING DAY PARADE

1-2-3 SESAME STREET® SESAME WORKSHOP™

This Thanksgiving, *Sesame Street* celebrates 50 years of helping kids grow smarter, stronger and kinder. On the stoop of 1-2-3 SESAME STREET, fans of all ages will meet their favorite furry friends and cast as they celebrate the holidays, create heartfelt moments and build a lasting love of learning.

Float Fact: In 2019, *Sesame Street* is celebrating its 43rd consecutive year in the Parade.

Performance by: Star-studded opening number featuring **THE CAST** and **MUPPETS OF SESAME STREET**

BIG CITY CHEER! SPIRIT OF AMERICA PRODUCTIONS

Big City Cheer! salutes the spirit of team sports and athleticism as they are joined by a group of 500 highly-disciplined cheerleaders from across the nation to cheer on Parade spectators and spread holiday merriment.

Float Fact: The float uses a specialized LED technology that resembles neon but shines with more luminosity and uses less than 3% energy consumption.

Appearance by: **MISS AMERICA 2019, NIA FRANKLIN**

BLUE'S CLUES & YOU! NICKELODEON

Get ready for a really BIG play date because the world's most famous preschool puppy is back with the all-new Nickelodeon series, *Blue's Clues & You!* Get clued in and join the celebration as she skidoos back to the Macy's Thanksgiving Day Parade in NYC as a fantastic float where she'll take the form of a giant inflatable, waving her sparkling paw print at Parade spectators! Plus, she'll be joined by her new friend and show host, Josh!

Float Fact: Blue has been marking clues in the Parade since 1999; she's been both a balloon and a float!

Performance by: **JOSH DELA CRUZ**

THE BRICK-CHANGER THE LEGO GROUP

The new Brick-changer float from The LEGO Group gives spectators a glimpse at how they have inspired creativity in children for nearly 90 years. Accompanied by the Free Build Team, the Brick-changer -part turkey, part dragon- transforms a blank canvas of LEGO bricks into a whimsical, bustling city that is bursting with color.

Float Fact: If this were an actual LEGO set, it would be comprised of about 2,000 real LEGO elements!

Performance by: **NCT 127**

CENTRAL PARK

The chill in the air you feel is the winter wonderland scene on the Central Park float as it makes its way down the Parade route. The snow-covered pine trees vintage streetlights and ice skaters gliding across the frozen pond under the landmark Gothic Bridge depicts a quintessential New York experience.

Float Fact: The frozen water on the pond is made from Teflon™.

Performance by: LEA MICHELE

CORNUCOPIA

You might find this overflowing piece of seasonal décor at the center of your dinner table, but on Thanksgiving morning, it will be rolling down the Parade route! The Cornucopia float is here to remind us that this day is all about giving thanks.

Float Fact: You can fit 4,500 real grapes in each of the grapes on the float.

DECK THE HALLS BALSAM HILL®

Balsam Hill's "Deck the Halls" float embodies the spirit of a traditional family Christmas. Modeled after a time-honored wooden Christmas pyramid, this float is hand-painted with delicate wooden carvings to reflect Christmas celebrations. At the base, multiple Balsam Hill trees are adorned with decorations to reflect a host of family traditions. The float's centerpiece is a stunning, moving children's carousel.

Float Fact: The float is trimmed with more than 300 feet of garland and a giant Balsam Hill Vermont White Spruce, which was carefully crafted to replicate a real tree and stands three stories tall.

Performance by: IDINA MENZEL

EVERYONE'S FAVORITE BAKE SHOP ENTENMANN'S®

Designed to mirror a colorful bakery, this two-level float will evoke the fun spirit of Entenmann's® baked goods, complete with a bursting cupcake confetti chimney, an oversized baking mixer, rotating donuts and a traditional bake shop case displaying mouthwatering desserts.

Float Fact: The colorful float came to life thanks to more than 15 gallons of paint and over a hundred hours of painting by the artists of Macy's Parade Studio.

Performance by: JIMMY FALLON AND THE ROOTS

NHL MOST VALUABLE HOCKEY MOM BY PRESENTED BY MASSMUTUAL MASSMUTUAL / NHL®

Hockey fans will get a "center ice" seat with MassMutual's *NHL® Most Valuable Hockey Mom* float where kids take to the floating rink to test their slap shot skills against the giant Turkey goalie. Escorting them down the route are the Most Valuable Hockey Moms nominees. These moms exemplify what it means to be team players and support the ones you love. MassMutual and the NHL® celebrate moms who go above and beyond every day.

Float Fact: Although it is made of synthetic ice, the rink's hard surface allows for real skating.

Performance by: BLACK EYED PEAS with NHL LEGENDS DOMINIC MOORE and EDDIE OLCZYK

HARVEST IN THE VALLEY GREEN GIANT®

From the very first Thanksgiving celebration, vegetables have been synonymous with the holiday table, and Green Giant vegetables have been a staple of this meal for more than 100 years. The float depicts the harvest of fall delights including green beans, corn and other vegetable crops in a stunning, rolling landscape where the Green Giant ensures the veggies are picked at the peak of perfection. Featuring a replica of the Green Giant kneeling to harvest the perfect ear of corn, the majesty of the fall harvest season is depicted in glorious and delicious spectacle.

Float Fact: Truly larger than life, Green Giant is fit for the Parade at more than two-stories high.

Performance by: CHRIS JANSON

HEARTWARMING HOLIDAY COUNTDOWN HALLMARK CHANNEL

At several stories tall, this 3-D Christmas calendar masterpiece will roll down the streets of Manhattan, helping spectators kick-off the holidays with a merry float of wonder. As a premier destination for holiday entertainment and more original movies than ever before, Hallmark Channel ushers in the season with the 10th anniversary of its beloved annual tradition "Countdown to Christmas," and this magnificent float

counts down to the 25th of December, complete with a festive surprise behind each “date.”

Float Fact: The heartwarming fireplace in the center of the float represents the idea that families gathered together are the true heart of the holiday season.

Performance by: CHICAGO

**HOME SWEET HOME
CRACKER BARREL OLD COUNTRY STORE®**

As America’s home-away-from-home, the Cracker Barrel float brings a sense of nostalgia, warmth and genuine hospitality to the streets of New York City. Modeled after the classic American memorabilia found at its stores, Cracker Barrel’s float features its famous hearth, peg game, oil lamp and front porch, complete with rocking chairs!

Float Fact: The oven on the float is large enough to hold 150 twenty-pound turkeys, that’s enough to feed all of the balloon handlers in the Parade!

Performance by: TENILLE TOWNES

**MACY’S SINGING CHRISTMAS TREE
DELTA AIR LINES**

In 2017, Macy’s made Parade history with the first-ever Singing Christmas Tree float featuring the joyful voices of more than 100 Macy’s colleagues. With the help of their friends from Delta, they are doing it again this year with fresh faces and new voices, ready to make their spectacular Parade debut with another original song. This new Parade tradition adds a little more magic to Thanksgiving morning. It’s time to kick off the holiday season... all together now!

Float Fact: This year more than 300 audition videos were submitted from Macy’s colleagues and friends from Delta across the country and from around the world.

Performance by: MACY’S SINGING CHRISTMAS TREE CHOIR

**MOUNT RUSHMORE’S AMERICAN PRIDE
SOUTH DAKOTA DEPARTMENT OF TOURISM**

Washington. Jefferson. Roosevelt. Lincoln. The Parade gets the presidential treatment to bring spectators and viewers face-to-face with Mount Rushmore National Memorial, one of the nation’s most iconic landmarks and beloved national parks.

Float Fact: In addition to the iconic presidents, the float features indigenous animals of the Great Plains and South Dakota’s proud American Indian heritage.

Performance by: CHRIS YOUNG

**PARADE DAY MISCHIEF
SOUR PATCH KIDS® CANDY**

This Thanksgiving will be full of sour then sweet “Parade Day Mischief” as the SOUR PATCH KIDS characters create chaos, and then clean it up all along the 2.5-mile route. The colorful, confetti-spilling scenic replica of New York City during the iconic Thanksgiving event sets the stage for the troublemaking candy Kids as they catapult into the sky, climb famous buildings and take off in a hot air balloon.

Float Fact: Rising almost three-stories high, the Parade Day Mischief float is also more than 32-feet long

Performance by: OZUNA

**REXY IN THE CITY
COACH®**

Led by its mascot Rexy, COACH makes a glittering debut in the Macy’s Thanksgiving Day Parade, complete with a carnival-style reimagining of New York City! Towering above the streets at over two stories tall, this fearless fashion dino travels the world sharing the free-spirited, optimistic attitude of the COACH brand.

Float Fact: COACH is the first luxury fashion brand to have a float in the Macy’s Thanksgiving Day Parade!

Performance by: BILLY PORTER

**CHRISTMAS CHEER IS NEAR
ELF PETS®/ELF ON THE SHELF®**

In this year’s Parade, the Arctic foxes join the Elf on the Shelf® Scout Elves – along with Santa’s Saint Bernards and reindeer – to remind us that Christmas spirit is ultimately found in faith, hope and love.

Float Fact: The Elf Pets® float made its first appearance in the 2018 Parade featuring the St. Bernards and reindeer. This year they welcome their new Arctic fox friends!

SANTA'S SLEIGH

It's time to BELIEVE, as the one-and only **SANTA CLAUS** makes his way down the Parade route to Macy's Herald Square. Straight from his home at the North Pole, Santa will ride his sleigh through the streets of New York City, delighting children and adults alike. Depicting Santa's magical night of travel around the globe on Christmas Eve, we see the famed Toy Shop, his giant bag of gifts and the beloved reindeer pulling the sleigh.

Float Fact: Santa's Sleigh is the largest float in the Parade at 60-feet long, 22-feet wide and 3 ½ stories tall.

Performance by: The one-and-only **SANTA CLAUS** and **MRS. CLAUS**

SHIMMER AND SHINE NICKELODEON

Twin genies-in-training, Shimmer and Shine, embark on extraordinary adventures as they travel to the whimsical world of Zahramay Falls with their best friend Leah and their playful pets. With this vibrant float based on the hit animated preschool series "Shimmer and Shine," expect lots of glitter, gems and jewels to bring unique elements from the series to life with a lively marketplace, floating palace, rainbow waterfall, and of course, Shimmer and Shine on their magic carpet.

Float Fact: The "Shimmer and Shine" float will be a colorful animated wonder with many elements moving or seemingly floating in the air.

Performance by: **DEBBIE GIBSON**

SNOOPY'S DOGHOUSE PEANUTS WORLDWIDE

A cherished fan favorite, Snoopy's Doghouse returns as mission control for the launch of Astronaut Snoopy who will be flying high above the streets. The float features a mailbox full of greeting cards and letters, a dish full of dog bones that await Snoopy's return to Earth, and the doghouse itself, where Woodstock is peering into space through a telescope. Former NASA astronauts Kay Hire and Janet Kavandi will be on the float helping the mission.

Float Fact: Accompanying Snoopy on his launch is his pal Charlie Brown, decked out for the space mission and cheering on the high-flying beagle with some special friends.

Appearances by: Former NASA Astronauts **KAY HIRE & JANET KAVANDI**

TOM TURKEY

Decked out in autumnal hues and freshly made-over for the 2018 Parade, Tom Turkey will once again usher in Thanksgiving as the lead float. Our festive gobbling friend will make his way down the Parade route in a flurry of confetti with his wings flapping, eyes rolling and head bobbing accompanied by dancing showgirls and exuberant cheerleaders. This festive fan favorite is second only to Santa!

Float Fact: Tom Turkey, the longest running title float in the Parade, will pull his own weight this year, as this latest design is self-propelled.

TOY HOUSE OF MARVELOUS MILESTONES NEW YORK LIFE

While New York Life is making its first appearance in the Parade, it's celebrating nearly 175 years in business. It brings us a toy house float which explores key life moments and milestones, like graduation, marriage, retirement and Thanksgiving dinner, through the eyes of paper doll inhabitants. This float tells the timeless story of bringing people together, working hand-in-hand to create a brighter future for loved ones and having a positive impact on our communities for generations to come.

Float Fact: The float's gold turret is a nod to the gold peak at the top of New York Life's Home Office, a beacon in the New York City skyline for more than 90 years.

Performance by: **KELLY ROWLAND**

UNIVERSAL PLAYGROUND UNIVERSAL KIDS

The Universal Playground is a fun, fresh and modern jungle gym where kids can celebrate everyday adventures. Just as Universal Kids' programming inspires kids to try new things and build on their passions, the "Universal Playground" is a place where kids can do what they do best—playfully have fun!

Float Fact: The Universal Playground float design was inspired by modern art and cut paper sculpture.

Performance by: **THAT GIRL LAY LAY**

**SPLASHING SAFARI ADVENTURE
KALAHARI RESORTS AND CONVENTIONS**

The Splashing Safari Adventure float from Kalahari Resorts returns to the Parade with a thrilling scene inspired by the wonder and magic of a safari adventure, complete with a glistening mosaic river. Exotic animals can be seen from all sides of the float, including a giraffe that towers above the trees, a lion perched on the front and an elephant that will shower the Parade route with confetti.

Float Fact: Puppeteers manipulate the articulated trunk and heads of the elephant and giraffe.

Performance by: TLC

**FANTASY CHOCOLATE FACTORY
KINDER™**

The Kinder float is sure to surprise and delight as it bustles down the Parade route. The sky-high chocolate factory features a production line that includes a rotating Ferris wheel-like machine with egg-shaped gondolas delivering cocoa to be manufactured into delectable chocolate creations.

Float Fact: The float features multiple turning gears, flashing lights and ticking gauges, giving the chocolaty fantasy factory a steampunk aesthetic.

Performance by: ASHANTI

**RISE OF THE TEENAGE MUTANT NINJA TURTLES
NICKELODEON**

Rising from the city sewers to save the day, the wildly popular Teenage Mutant Ninja Turtles – Raph, Leo, Donnie and Mikey – are equipped with an irreverent sense of humor and action-packed moves to fend off the bad guys.

Float Fact: The Rise of The Teenage Mutant Ninja Turtles float gives the crowd a glimpse into the Turtles' secret lair hidden beneath the New York City streets.

Performance by: CIARA

SPECIALTY UNIT

**BIG RED SHOE CAR®
McDONALD'S®**

Ronald McDonald®, the world's most famous clown, will ride down the Parade route with the talented "McKids" in his one-of-a-kind, Big Red Shoe Car.

Float Fact: The Big Red Shoe Car is equal to a men's size 266 shoe

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