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FLOATS OF WHIMSY

MAGICAL STAGES USHER IN THE HOLIDAYS IN THE 92nd ANNUAL MACY'S THANKSGIVING DAY PARADE®

1-2-3 SESAME STREET® SESAME WORKSHOP™

Sesame Street has been a beloved part of the Macy's Parade since 1969. This Thanksgiving – gearing up for next year's 50th anniversary celebration – they'll be back again to help kids everywhere grow smarter, stronger, and kinder! On the stoop of *1-2-3 Sesame Street*, fans of all ages will meet their favorite furry friends and cast as they celebrate the holidays, create heartfelt moments, and build a lasting love of learning.

Float Fact: In 2018, *Sesame Street* will celebrate its 49th consecutive year in the Parade.

Performance by: Anika Noni Rose and the cast and Muppets of *Sesame Street*

THE ALOHA SPIRIT KING'S HAWAIIAN®

The magic of the Aloha Spirit comes to life aboard this lush mountaintop showcase that brings the Hawaiian Islands to the streets of New York City. Featuring swaying palm trees, tropical plants and island and lush vegetation, the float's dazzling centerpiece is its confetti-filled erupting volcano.

Float Fact: A working waterfall from atop the float will cascade running water down three stories.

Performance by: *Barenaked Ladies*

BIG CITY CHEER! SPIRIT OF AMERICA PRODUCTIONS

Big City Cheer! salutes the spirit of team sports and athleticism as they are joined by 500 cheerleaders – a group of highly disciplined teenage leaders from across the nation – to cheer on Parade spectators and spread holiday merriment.

Float Fact: The float uses a specialized LED technology that resembles neon, but shines with more luminosity and at less than 3% of energy consumption.

Performance by: Mackenzie Ziegler and Johnny Orlando

BUILDING A BETTER WORLD GIRL SCOUTS OF THE USA

Celebrating Girl Scouts and their mission of preparing girls to lead, the float illustrates what it means to be a G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™. This girl-powered stage is filled with puzzles, activities, larger-than-life badges, and other elements that bring space science, engineering, the outdoors, and more to life, showing how girls build a better world through STEM (science, technology, engineering, and math).

Float Fact: The float's giant world puzzle is equivalent in size to more than 12,000 typical jigsaw pieces.

Performance by: Tegan Marie

**THE CRANBERRY COOPERATIVE
OCEAN SPRAY®**

Macy's and Ocean Spray once again celebrate the fall cranberry harvest tradition representing the 700 farmer families who own the renowned Ocean Spray cooperative. Standing three stories tall, a giant turkey and goose wade their way through an ocean of oversized cranberries to arrive in the Big Apple, bringing a holiday favorite to millions of Americans.

Float Fact: The 18-foot tall turkey and goose are suited in size XXXL waders, standing in a bog of over 400 oversized cranberries.

Performance by: Sugarland

**DECK THE HALLS
BALSAM HILL®**

Balsam Hill's *Deck the Halls* helps kick off the holiday season by igniting the spirit of family and togetherness at the holidays. This intricate stage is modeled after a time honored wooden Christmas pyramid with hand-painted carvings and a moving children's carousel to reflect Christmas celebrations.

Float Fact: The float is trimmed with more than 300-feet of garland and a giant Balsam Hill Vermont White Spruce™, carefully crafted to replicate a real tree, stands three stories tall.

Performance by: Martina McBride

**DISCOVER ADVENTURE!
BUILD-A-BEAR®**

Build-A-Bear Workshop encourages kids to use their imaginations by featuring an array of adorable teddy bear buddies riding ocean waves, adorning a magical castle and rocketing into outer space all along the Parade route, while celebrating the Thanksgiving Day holiday on their float, *Discover Adventure!*

Float Fact: The smoke-breathing dragon and Princess Bear delightedly shower the crowds with confetti.

Performance by: John Legend

**ELF PETS®
THE ELF ON THE SHELF®**

Completing The Elf on the Shelf family, Elf Pets® are the Scout Elves' favorite furry friends! Based on this season's new animated Christmas Special, *Elf Pets: Santa's St. Bernards Save Christmas*, these Elf Pet St. Bernards and Reindeer are perched in a heartwarming wintry scene ready to do their part to help keep Christmas magical by reminding us that the Spirit of Christmas is ultimately found in "faith," "hope" and "love."

Float Fact: The six animated animal sculptures and their Elf on the Shelf friends are on a mission to help Santa raise Christmas spirit— but they can only do their part with help of kids everywhere!

**EVERYONE'S FAVORITE BAKE SHOP
ENTENMANN'S®**

Celebrating Entenmann's® 120th Anniversary, *Everyone's Favorite Bake Shop* is sure to delight audiences. The colorful bakery stage is a two-level float that stirs up memories of favorite sweet treats including a bursting cupcake confetti chimney, an oversized baking mixer, rotating donuts and traditional bake shop case displays of mouthwatering desserts.

Float Fact: The colorful float came to life thanks to more than 15 gallons of paint and over a hundred hours of painting by the artists of Macy's Parade Studio.

Performance by: Pentatonix

**FANTASY CHOCOLATE FACTORY
KINDER®**

The new Kinder float is sure to surprise and delight as it bustles down the Parade route. The sky-high chocolate factory features a production line that includes a rotating Ferris wheel-like machine with egg-shaped gondolas delivering cocoa to be manufactured into delectable chocolate creations.

Float Fact: The float features multiple turning gears, flashing lights and ticking gauges, giving the chocolaty fantasy factory a steampunk aesthetic.

Performance by: Ashley Tisdale

**FROZEN FALL FUN
DISCOVER CARD® / NHL®**

Hockey fans will get a front row seat to the NHL action on Thanksgiving morning with the return of the

Discover NHL Thanksgiving Showdown™ and a special whimsical preview on the Frozen Fall Fun float. As they ride down the streets of New York, kids and legendary NHL goalies **Bernie Parent and Mike Richter** will take turns testing their slap shot skills against the giant Turkey goalie.

Float Fact: Although made of synthetic ice, the rink's hard surface allows for real skating.

Performance by: Bazzi

FUN HOUSE KRAZY GLUE®

It's pure "kraziness" with upside down cars, teetering towers of chairs and furniture glued to the ceiling. Everything in this revolving fun house showcases the extraordinary adhesive power of Krazy Glue, celebrating 45 years this fall.

Float Fact: The interior of the fun house is a circular turntable that lets the family room rotate during its trip down the Parade route.

HARVEST IN THE VALLEY GREEN GIANT®

On the Thanksgiving table in millions of homes for more than 100 years, Green Giant vegetables have been a tradition of the holiday. This vibrant stage depicts the harvest of fall favorites including green beans, corn, and other vegetable crops in a colorful stage, as the iconic Green Giant kneels to harvest the perfect ear of corn.

Float Fact: Truly larger-than-life, the Green Giant is fit for the Parade at more than two-stories high.

Performance by: Carly Pearce

HEARTWARMING HOLIDAY COUNTDOWN HALLMARK CHANNEL

At three stories high, this traditional holiday calendar will float down the streets of Manhattan, inspiring spectators to kick-off the holidays and treasure each day of the season. As a premier destination for holiday entertainment, this year Hallmark Channel will celebrate Thanksgiving with five new original films.

Float Fact: The float features a heartwarming fireplace centerpiece, which brings together the idea that at the heart of the busy holiday season, a gathered family holds everything together.

Performance by: Diana Ross accompanied by her family including **Rhonda Ross, Tracee Ellis Ross, Chudney Ross, Ross Naess** and **Evan Ross** with wife **Ashlee Simpson-Ross**

MACY'S SINGING CHRISTMAS TREE DELTA AIR LINES

In 2017, Macy's made Parade history with the first-ever Singing Christmas Tree float featuring the joyful voices of more than 100 Macy's colleagues. 2018 will mark the second year for the float with fresh faces and new voices, ready to make their spectacular Parade debut with a brand-new original holiday song.

Float Fact: This year over 325 audition videos were submitted from Macy's colleagues and friends from Delta hailing from across the country and around the world.

Performance by: Macy's Singing Christmas Tree Choir

MARION-CAROLE SHOWBOAT MACY'S

The beautiful gold-trimmed Marion-Carole Showboat steams down Manhattan in its return to the Macy's Thanksgiving Day Parade! Travel through time with this 20th century-style showboat, complete with a spinning paddlewheel and twin tall stacks.

Fun Fact: Captain Macy himself guides the vessel down the Parade route from the pilothouse.

MOUNT RUSHMORE'S AMERICAN PRIDE SOUTH DAKOTA DEPARTMENT OF TOURISM

The iconic history, glory and wonder of South Dakota are presented on the Mount Rushmore's American Pride float. Featuring the world-famous National Memorial as its centerpiece, the float also depicts beloved national parks such as the Badlands, the state's proud American Indian heritage and more.

Float Fact: In addition to the iconic presidents, the float features indigenous animals of the Great Plains.

Performance by: Kane Brown

ON THE ROLL AGAIN HOMEWOOD SUITES BY HILTON®

Lewis the Duck and his family, replicate a classic wooden pull toy to the delight of millions of spectators.

The official Homewood Suites mascot, proudly representing the Hilton brand of extended-stay hotel living, will once again fly north for the holiday travel season from his hometown of Memphis to pull his family of ducks all the way to Herald Square.

Float Fact: The family of three ducks measures over 46-feet long.

Performance by: Leona Lewis

PARADE DAY MISCHIEF SOUR PATCH KIDS® CANDY

This Thanksgiving will be full of sour then sweet *Parade Day Mischief* as the SOUR PATCH KIDS characters create chaos, and then clean it up all along the 2.5-mile route. The newly revamped colorful, confetti-spilling scenic replica of New York City during the iconic Thanksgiving event sets the stage for the troublemaking candy Kids as they catapult into the sky, climb famous buildings and take off in a hot air balloon.

Float Fact: Rising almost three-stories high, the Parade Day Mischief float is also more than 32-feet long

Performance by: Bad Bunny

RISE OF THE TEENAGE MUTANT NINJA TURTLES NICKELODEON

Rising from the city sewers to save the day, the wildly popular Teenage Mutant Ninja Turtles (Raph, Leo, Donnie and Mikey) are equipped with an irreverent sense of humor and action-packed moves to fend off the bad guys.

Float Fact: The new Rise of the Teenage Mutant Ninja Turtles float gives the crowd a glimpse into the Turtles' secret lair hidden beneath the New York City streets.

Performance by: Jack & Jack

SANTA'S SLEIGH

It's time to BELIEVE, as the one-and only Santa Claus makes his way down the Parade route to Macy's Herald Square. Straight from his home at the North Pole, Santa will ride his sleigh through the streets of New York City, delighting children and adults alike. Depicting Santa's magical night of travel around the globe on Christmas Eve, we see the famed Toy Shop, his giant bag of gifts and the beloved reindeer pulling the sleigh.

Float Fact: Santa's Sleigh is the largest float in the Parade at 60-feet long, 22-feet wide and 3 ½ stories tall.

Appearance by: The one-and-only **Santa Claus** and **Mrs. Claus**

SHIMMER AND SHINE NICKELODEON

Twin genies-in-training, Shimmer and Shine, embark on extraordinary adventures as they travel to the whimsical world of Zahramay Falls with their best friend Leah and their playful pets. With this vibrant float based on the hit animated preschool series "Shimmer and Shine," expect lots of glitter, gems and jewels to bring unique elements from the series to life with a lively marketplace, floating palace, rainbow waterfall, and of course, Shimmer and Shine on their magic carpet.

Float Fact: The "Shimmer and Shine" float will be a colorful animated wonder with many elements moving or seemingly floating in the air.

Performance by: Ally Brooke

SNOOPY'S DOGHOUSE PEANUTS WORLDWIDE

Celebrating the holiday classic, *A Charlie Brown Christmas*, this fan favorite returns to the famous route under the longest running Parade partnership. This classic float features a mailbox full of holiday cards and letters, a dish full of dog bones, Charlie Brown's beloved tree and the doghouse complete with holiday lights.

Float Fact: Although Snoopy's doghouse is mostly associated with a red roof, the float's doghouse features a blue roof as it represented in the animated film.

SPLASHING SAFARI ADVENTURE KALAHARI RESORTS AND CONVENTIONS

The Splashing Safari Adventure float from Kalahari Resorts and Conventions makes its Parade debut with a thrilling scene inspired by safari adventure, complete with a glistening mosaic river. Exotic animals can be seen from all sides of the float, including a giraffe that towers above the trees, a lion perched on the front

and an elephant that will shower the Parade route with confetti.

Float Fact: Puppeteers manipulate the articulated trunk and heads of the elephant and giraffe.

Performance by: Ella Mai

TOM TURKEY

Decked out in autumnal hues and freshly made-over for the 2018 Parade, Tom Turkey will once again usher in Thanksgiving as the lead float. Our festive fan favorite will make his way down Manhattan in a flurry of confetti with his wings flapping, eyes rolling and head bobbing accompanied by dancing showgirls and exuberant cheerleaders.

Float Fact: Tom Turkey, the longest running title float in the Parade, will pull his own weight this year, as the new design is self-propelled thanks to a specially designed rigging and horsepower of RAM Trucks.

Performance by: Must-see opening number on NBC's telecast of Macy's Thanksgiving Day Parade

UNIVERSAL PLAYGROUND UNIVERSAL KIDS

The Universal Playground is a vibrant, fresh, and modern jungle gym which highlights the importance of imagination and play at all ages. Just as the Universal Kids network celebrates what makes kids awesome, the float invites kids to have fun in every step, try new things, explore their worlds, and find their passions.

Float Fact: The Universal Playground float design was inspired by modern art and cut paper sculpture.

Performance by: Brynn Cartelli

SPECIALTY UNIT BIG RED SHOE CAR® McDONALD'S®

Ronald McDonald®, the world's most famous clown, will ride down the Parade route with the talented "McKids" in his one-of-a-kind, Big Red Shoe Car.

Float Fact: The Big Red Shoe Car is equal to a men's size 266 shoe

MACY'S TOY FLOATS ROCKING GIRAFFE

The Rocking Giraffe float puts a fun twist on the traditional rocking horse toy, keeping its head held high as it wobbles down the Parade Route.

Float Fact: The Rocking Giraffe is taller than its living counterpart, and includes an extra touch of Macy's magic from the Parade Studio artists – the hair along the back of its neck was created from industrial broom bristles.

ROCKING HORSE

The Rocking Horse float is sure to delight anyone who remembers the first time they saddled up. This timeless toy gets a larger-than-life makeover for the Parade.

Float Fact: The Rocking Horse is the oldest element still in use for the Parade. It was handmade by the legendary Manny Bass, a Parade designer for over 40 years.

ROCKING LOBSTER

The Rocking Lobster float happily gives his mermaid friend a lift as he claws his way down the Parade route in a sea of smiling faces.

Float Fact: The Rocking Lobster made its first Parade appearance in the 1980's.

ROCKING MOOSE

Rudolph's distant cousin teeters down the Parade route in this festive reimagining of the timeless rocking horse toy made from wood, steel, foam, fiberglass and a sprinkle of Macy's Studio magic.

Fun Fact: The Rocking Moose made its Parade debut in 2007.

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