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## THE STAGES FOR ENTERTAINMENT

***FLOATS OF IMAGINATION GLIDE DOWN THE STREETS OF MANHATTAN  
FOR THE 90<sup>TH</sup> ANNIVERSARY MACY'S THANKSGIVING DAY PARADE®***

### FLOAT AND PERFORMER LINE-UP

NOTE: ALL TALENT, PERFORMANCES, ELEMENTS AND INFORMATION INCLUDED ARE SUBJECT TO CHANGE

#### **1-2-3 SESAME STREET SESAME WORKSHOP**

*Sesame Street*, helping kids grow smarter, stronger, and kinder for nearly 50 years, will once again celebrate Thanksgiving on 34<sup>th</sup> Street. On the stoop of 1-2-3 SESAME STREET, fans of all ages will meet their favorite furry friends and cast as they celebrate the holidays, create heartfelt moments and build a lasting love of learning.

**Float Facts:** In 2016, *Sesame Street* is celebrating its 40<sup>th</sup> consecutive year in the Parade.

**Performance by:** Tony nominated Broadway actor **CHRISTOPHER JACKSON** with the cast of *Sesame Street*

#### **THE ALOHA SPIRIT KING'S HAWAIIAN®**

Hawaii's rich flora is on display in King's Hawaiian's vibrant inaugural float. Rich with tropical flowers, plants, palm trees, white sands, and a confetti exploding volcano, the wonders of the islands are transported to New York City this Thanksgiving.

**Float Facts:** A real working waterfall will bring the magic of the Hawaiian Islands to millions as water cascades down three stories.

**Performance by:** Indie pop and neo-soul stars **FITZ AND THE TANTRUMS**

#### **AT THE BALL GAME CRACKER JACK®**

Although baseball season is over, Cracker Jack popcorn and Macy's want to give everyone one more chance to enjoy the ballpark. This three story float depicts the timeless American tradition being shared by a new generation of families.

**Float Facts:** The float includes live cameras for spectators to see themselves on a larger-than-life LED screen, above the stadium scoreboard.

**Performance by:** Singer and songwriting duo **JOHNNYSWIM**

**BIG APPLE  
NEW YORK DAILY NEWS**

New York's nickname, the Big Apple, is the inspiration for the New York Daily News BIG APPLE float, an appropriate image for New York City's most-read newspaper. Illustrating the Empire State Building, the Chrysler Building and Macy's Herald Square, the float showcases a variety of famous NYC iconic elements including its favorite hometown paper.

**Float Facts:** A 30-foot inflatable apple is at the center of the float, depicting NYC's signature skyline.

**Performance by:** Hip-hop pioneers, superstar trio **DE LA SOUL**

**BIG CITY CHEER!  
SPIRIT OF AMERICA PRODUCTIONS**

An art deco wonder, the Big City Cheer float salutes our sporting spirit and athletic successes. Joined by over 500 cheerleaders from across the nation, spreading holiday merriment, the float will also salute some of our heroes of Olympic sport.

**Float Facts:** The float uses a new LED technology that looks like neon, but with more luminosity and at less than 3% of energy consumption.

**Appearance by:** U.S. Olympic Gold Medalists **MICHELE CARTER, LAURIE HERNANDEZ** and **CLARESSA SHIELDS**, and U.S. Paralympic Gold Medalists **MIKEY BRANNIGAN, GIANFRANCO IANNOTTA, HANNAH McFADDEN**, and **TATYANA McFADDEN**

**BUILDING A BETTER WORLD  
GIRL SCOUTS OF THE USA**

Girls climbing, belaying, and using levers to connect the three story high 3-D globe pieces aboard this new float illustrates how girls build a better world through their participation in the Girl Scout Program. Additional float elements showcase how discovering new things, engaging in outdoor adventures, developing entrepreneurship skills, and exploring science, technology, engineering, and math (STEM) fuel the future of girl power.

**Float Facts:** If the giant world puzzle was made of typical jig saw pieces, it would be composed of more than 12,000 pieces.

**Performance by:** Country music duo **MADDIE & TAE**

**CHINA'S CHENGDU—HOME OF THE GIANT PANDA  
SINO-AMERICAN FRIENDSHIP ASSOCIATION**

Millions will be transported to the Far East as they gaze upon the beauty of this magnificent float. Known as the home of the Giant Panda, Chengdu, the capital of Sichuan Province in Southwest China, is also famous for its natural, historical, and cultural sites. As the float makes its way down the route, spectators are sure to marvel at the architectural details and natural beauty of Chengdu's UNESCO World Heritage sites of the Dujiangyan Irrigation System and the ancient Daoism mountain grounds of Mount Qingcheng.

**Float Facts:** The highlight of the float will be the whimsical depictions of the world-famous Giant Pandas that adorn the mountainous and water flowing landscapes of Mount Qingcheng and the Dujiangyan Irrigation System.

**Performance of:** Traditional Chinese Folk Dance

**THE COLONEL'S ROAD TRIP TO NYC  
KENTUCKY FRIED CHICKEN**

The Colonel is back again! The float commemorates KFC's legendary founder's fascinating life and his famous friend chicken. The Colonel embarked on an adventurous road trip from his Kentucky home to the Big Apple, with a pit stop in Nashville for an update on his iconic white suit. The float depicts milestones from the history of this American legend, like his original

café in Corbin, Kentucky, the first KFC in Salt Lake City and the Colonel's signature white limo, this float features a look back at the famed pioneer.

**Float Facts:** Colonel Sanders' Cadillac measures 17-feet long and sports a license plate reading "COOPE-1."

**Performance by:** Rising country sensation **EASTON CORBIN**

### **THE CRANBERRY COOPERATIVE OCEAN SPRAY®**

Ocean Spray and Macy's celebrate a fall harvest tradition with THE CRANBERRY COOPERATIVE. Representing the 700 farmer families who own the Ocean Spray cooperative, a giant turkey and goose wade their way through an ocean of oversized cranberries to 34<sup>th</sup> Street just in time for Thanksgiving dinner.

**Float Facts:** The 18-foot tall turkey and goose are suited in XXXL waders standing in a bog of over 400 oversized cranberries.

**Performance by:** Indie darling **REGINA SPEKTOR**

### **DECK THE HALLS BALSAM HILL®**

Standing more than 30 feet tall, Balsam Hill's "Deck The Halls" will embody all that is Christmas - from toys and decorated trees to entertainment and joy. Modeled after the traditional wooden pyramid, each of the three levels are hand-carved and hand-painted to encapsulate different aspects of the holiday season enjoyed around the world. At the base of the float, multiple Balsam Hill trees will be adorned with stunning decorations in different styles to showcase a host of family traditions. Whimsical, larger-than-life ornaments, toys and a snowman help capture the magic and joy of Christmas. The centerpiece of the float is a stunning carousel completing the wintery magic.

**Float Facts:** DECK THE HALLS is trimmed with more than 300 feet of garland and includes a Christmas tree three stories tall.

**Performance by:** Pop star, **SARAH McLACHLAN**

### **DISCOVER ADVENTURE! BUILD-A-BEAR®**

Kids and kids at heart are in for a special adventure as Build-A-Bear's float returns for another holiday trek down Manhattan. Bearnard and his friends are heading on a Thanksgiving trip that takes them from outer space to a magical castle and more. Depicting several scenes of wonder - including bears riding ocean waves, captaining a sailboat and a friendly dragon - millions of children will be delighted to join the fun.

**Float Facts:** The friendly smoke-breathing dragon and Princess Bear playfully shower the crowds with confetti.

**Performance by:** YouTube and R&B sensations, **CHLOE X HALLE**

### **FREE TO PLAY SPROUT®**

Just as Sprout's engaging, original programming invites kids to develop into good people with curious minds, compassionate hearts, and courageous spirits, FREE TO PLAY sets the scene for creative play and inspires imagination.

**Float Facts:** The float's fence is made from giant popsicle sticks and crayons, the flowers are made of plates and bowls and the boat is constructed like a giant newspaper hat.

**Performance by:** **CHICA**, and her co-hosts **CARLY**, **EMILY**, **KAITLIN**, and **TIM** from Sprout's *Sunny Side Up* and **MICHELE LEPE** from *Nina's World*.

**FROZEN FALL FUN  
DISCOVER®**

Hockey fans across the country get a front row seat to the NHL with the FROZEN FALL FUN float as they await the highly-anticipated *2016 Discover NHL Thanksgiving Showdown™*. Kids take to the ice to try and test their slap shots against the giant Turkey tending goal.

**Float Facts:** The skating surface is made of synthetic ice, a hard surface that can be skated on.

**Performance by:** Pop star **DAYA** and representing the Philadelphia Flyers and New York Rangers are this year's 2016 Hockey Hall of Fame inductee **ERIC LINDROS** and Stanley Cup winner **ADAM GRAVES**.

**THE FUN HOUSE  
KRAZY GLUE®**

Upside down cars, teetering towers of chairs, furniture glued to the ceiling, and other extraordinary demonstrations of the Krazy Glue brand's strong adhesive ability will come to life aboard the new Krazy Glue float in the 90<sup>th</sup> Parade. Krazy Glue's new float will make its inaugural trip down the streets of New York City as millions marvel at the outrageous display of kraziness.

**Float Facts:** The specially built house set piece includes a circular turntable that helps the family room rotate as it travels down the route.

**Performance by:** Hip-hop star **LUNCHMONEY LEWIS**

**THE GIRL-POWERED SPINNING MACHINE  
GOLDIEBLOX®**

Girl power returns to the Parade as GoldieBlox and her smart friends showcase the power of STEM (Science, Technology, Engineering and Math) aboard this engineering marvel. Children create energy by spinning, pulling, and rotating the GoldieBlox gears including a giant bicycle, oversized pinwheels, parachutes, a capstan crankshaft, and jogging wheels. The children will help animate the GoldieBlox float as it travels down the Parade route.

**Float Facts:** This is the first-ever Parade float designed to showcase the basic principles of engineering and to promote STEM education.

**Performance by:** Singer, songwriter and ukuleleist **GRACE VANDERWAAL**

**HEARTWARMING HOLIDAY COUNTDOWN  
HALLMARK CHANNEL**

Countdown to Christmas has officially started. As the premiere destination for holiday entertainment, Hallmark Channel ushers in the holiday season with a traditional holiday countdown calendar, complete with surprises and treats every day from now until Christmas Day.

**Float Facts:** This is the tallest float in this year's Parade at more than 3 stories.

**Performance by:** Legendary vocalist **TONY BENNETT**

**IT'S ALL ROCK & ROLL  
GIBSON BRANDS®**

It's electric baby! Rock & roll takes center stage on this float celebrating the almighty Gibson guitar. Featuring the biggest Gibson "Les Paul" Guitar in history as its centerpiece, the float transports viewers to a live rock-n-roll concert.

**Float Facts:** The Gibson guitar at the centerpiece of the float is 33-feet long and 21-feet tall.

**Performance by:** Alt Rock stars **DIAMANTE ELÉCTRICO**

**MOUNT RUSHMORE'S AMERICAN PRIDE  
SOUTH DAKOTA DEPARTMENT OF TOURISM**

Celebrating the 75<sup>th</sup> anniversary of the completion of the Mount Rushmore National Memorial, as well as the 100<sup>th</sup> anniversary of the National Park Service this year, Parade spectators will once again get a special glimpse into South Dakota's natural beauty and famed landmarks on this float.

**Float Facts:** In addition to the iconic Presidents, the float showcases Great Plains animals and the state's American Indian legacy.

**Performance by:** Singer and songwriter **BEN RECTOR**

**ON THE ROLL AGAIN  
HOMEWOOD SUITES BY HILTON®**

Replicating a classic wooden pull toy, Lewis the Duck and his family are once again gearing up for a Thanksgiving celebration. The Homewood Suites by Hilton mascot will pull his family in this three-part float all the way to Herald Square to meet Santa.

**Float Facts:** The family of three ducks measures over 46-feet long.

**Performance by:** Soul and R&B sensation **ALOE BLACC**

**SANTA'S SLEIGH**

It's time to BELIEVE, as the one-and only **SANTA CLAUS** makes his way down the Parade route to Macy's Herald Square. Straight from his home at the North Pole, Santa will ride his sleigh through the streets of New York City, delighting children of all ages along the path. Depicting Santa's magical night of travel around the globe on Christmas Eve, we see the famed Toyshop, his giant bag of toys, and the famous reindeer pulling the sleigh.

**Float Fact:** Santa's Sleigh is the largest float in the Parade at 60-feet long, 22-feet wide and is 3 ½ stories tall.

**SNOOPY'S DOGHOUSE  
PEANUTS WORLDWIDE**

A fan favorite, Snoopy's Doghouse returns to the Parade for its second year. Celebrating the holiday classic **A CHARLIE BROWN CHRISTMAS**, the float features gifts, a full mailbox of warm holiday wishes, feet of snow, a dish full of bones, Charlie Brown's beloved tree and a decorated classic blue doghouse complete with holiday lights.

**Float Facts:** Although you may remember Snoopy's classic doghouse as red, in the original **A CHARLIE BROWN CHRISTMAS** film, it is blue, as it appears on the float.

**STIRRIN' UP SWEET SENSATIONS  
DOMINO® SUGAR**

Oh how sweet it is! Domino Sugar's confectionary delight brings happy memories of baking desserts for the holidays with three stories of cookies and sweets. Featuring an oversized spoon stirring the cookie dough in a bowl, the treats are getting baked right on board, and can be seen rolling out one by one on a larger than life conveyor belt. With delectable treats so close you can almost touch them, this float instantly propels thoughts past Thanksgiving dinner, right to dessert.

**Float facts:** The 26-foot tall float features a giant turntable that transports the magical dough into the oven for a perfect baked treat.

**Performance by:** Country powerhouse **KELSEA BALLERINI**

**TEENAGE MUTANT NINJA TURTLES  
NICKELODEON**

Rising once again for the sewers to save the day, the Teenage Mutant Ninja Turtles -2016's NYC Family Ambassadors - are set to protect the city from their longtime nemesis Shredder.

**Float Facts:** Against a theatrical cityscape, the float depicts rooftops, fire escapes, city window ledges and a zip line down the wires of telephone poles.

**Performance by:** Pop sensation **JACOB WHITESIDES**

#### **TOM TURKEY**

Tom Turkey takes his traditional place as the lead float in the 2016 Macy's Thanksgiving Day Parade. Decked in autumnal hues, Tom Turkey will march down the route along with lifestyle maven **SANDRA LEE**, ushering in the Thanksgiving holiday for the nation.

**Float Facts:** Tom is 21-foot tall and 20-foot wide and his movements are animated by a series of cables, levers and pulleys.

#### **TREASURE HUNT PIRATE'S BOOTY®**

Arrr Matey! Climb on board for the ultimate treasure hunt, as we crank up to flank speed on this schooner ship. Joining the Pirate captain on this Thanksgiving Day sail is his first mate Crunchy the Parrot who will lead the search for smart snacks and holiday treats.

**Float Facts:** The replica of a Schooner ship measures 38-foot long, 8-foot wide and 40-foot tall.

**Performance by:** Pop duo and YouTube Sensations **TIMEFLIES**

#### **WINTER WONDERLAND IN CENTRAL PARK DELTA AIR LINES**

Central Park's iconic Gothic Bridge is the centerpiece of a winter wonderland panorama of this extraordinary float. Adorned with vintage streetlights, decorated Christmas trees, untouched snow and more, the wintery scene is one of the most beautiful that awaits visitors who jet to the city during the holidays.

**Float Facts:** The replica of the Gothic Bridge was painstakingly created by the artisans at Macy's Parade Studio who studied the original to get all the details just right.

**Performance by:** Country star **BRETT ELDREDGE**

#### **SPECIAL UNITS CAST McDONALD'S® BIG RED SHOE CAR®**

Ronald McDonald®, the world's most famous clown, will ride down the Parade route in his one of a kind, Big Red Shoe Car.

#### **MOTHER GINGER, NUTCRACKER & MOUSE KING UNIVERSAL ORLANDO® RESORT**

The famed Nutcracker and Mouse King trycaloons take their return trip through Manhattan, joined by Mother Ginger in her debut Parade. The Nutcracker stars will delight millions, before heading south for the winter to Universal Orlando® Resort, where they will partake in the 15<sup>th</sup> Anniversary Macy's Holiday Parade™ daily throughout the holiday season.

#### **MOUNTED PARKS ENFORCEMENT PATROL AND NYPD MOUNTED UNIT**

New York City Park Rangers and Police Officers make up an old fashioned cavalry as they ride down the route on horseback saluting Parade spectators along the way.

#### **PLANTERS NUTMOBILE PLANTERS**

The always dapper American icon Mr. Peanut and his NUTmobile SHELL-ebrates his 100<sup>th</sup> birthday in style, as he returns to the line-up on Thanksgiving Day.

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